

EXHIBITOR PROSPECTUS

NC PACE Association 2018 Annual Conference



NC PACE
ASSOCIATION
Programs of All-Inclusive Care
for the Elderly

North Carolina PACE Association's much-anticipated 5th annual statewide conference is approaching! This was the **first and remains the *only* statewide PACE conference in the nation.**

We expect approximately **250+ attendees**, comprised primarily of **staff and leaders from our 11 PACE programs** operating in North Carolina. PACE providers from **neighboring states** often also attend.

This will be an information and activity packed two-day event, with **ample opportunity to showcase YOU** - your products, your people, your services and your expertise.

Why exhibit?

- Your **best opportunity** to be **face to face** with **staff and leadership of every PACE program in North Carolina**, all at one time, including both operational and planned PACE programs/sites.
- **Numerous opportunities to interact** – 2 breakfasts and an evening reception in the exhibit hall, plus 6 exhibitor networking breaks. Attendees must walk through the exhibit hall to move from session to session.
- Opportunity to provide **door prizes and other incentives to drive traffic** to your exhibit space.
- **Full contact list of attendees**, for outreach and marketing after the conference.
- Getting in on the ground floor of the Association's aggressive plan to grow enrollment and expand into unserved areas.
- Exhibitors receive **one complimentary registration**, allowing you to attend sessions to learn more about issues impacting PACE, and all meals (2 breakfasts, 2 lunches, evening reception, coffee and snack breaks). Additional registrations are \$100 each – that's **less than half the price of a regular registration!**

Want to Be More Involved?

PARTNERSHIP OPPORTUNITY: The Association has developed a "PACE Partner" program for companies who wish to further support our work and to extend their involvement beyond this annual event. Our partners receive considerably greater visibility at the conference and throughout the year. If you are interested in becoming a PACE Partner, please contact Linda or Robin at 919-234-1707 or info@ncpace.org.

April 12-13, 2018
Sheraton Imperial Hotel & Conference Center • Durham, NC

EXHIBITOR PROSPECTUS

NC PACE Association 2018 Annual Conference

Tangible Benefits and Cost:

2018 Exhibitor Fee: \$1,000, and includes:

- ✓ One 8' skirted exhibit table and 2 chairs in exhibit hall
- ✓ Promotion on conference website and program
- ✓ One complimentary conference registration (includes all meals and access to sessions)
- ✓ Additional registrations at more than half off the regular price
- ✓ Nametags for additional representatives staffing your exhibit table
- ✓ Opportunity to provide door prizes

Exhibit space is limited, and available on a first-come, first-served basis upon receipt of exhibitor form and payment in full. First choice of exhibit tables is reserved as a benefit for PACE Partners.

Necessary Details

LOCATION: The conference will be held **April 12-13, 2018 at the Sheraton Imperial Hotel and Convention Center in Durham, NC.** The hotel (same site as previous events) is located on Emperor Boulevard, at the intersection of I-40 and Page Road, and is very close to the RDU airport. The address is 4700 Imperial Blvd., Durham, NC, 27703-8424; phone: (919) 941-5050, fax: (919) 941-2958.

DISCOUNTED ROOM RATES: A block of rooms has been reserved at the discounted rate of \$139/night, plus tax. The group rate is good through **March 14th**, subject to availability. Make your reservation [online](#), or call (919) 941-5050 to make your reservation. Be sure to mention NC PACE Association to receive this special rate.

SETUP AND VIP REGISTRATION: Avoid the lines at the registration table, and **check in the night before!** Setup in the exhibit hall is open from **5 to 8 pm, April 11th** for exhibitors. All company representatives staffing your exhibit table must register in advance and have a nametag.

SECURITY, SHIPPING, SPECIAL SERVICES: Exhibitor is responsible for all security; however, we have requested the hotel secure the exhibit space from hotel guests outside of conference hours. Materials may be shipped to the hotel to arrive no earlier than **April 7th**. Label and ship to the hotel with recipient's (your) name, group affiliation (NC PACE Association) and event date (April 12-13, 2018). Individual boxes or crates more than 100 pounds will not be accepted. Any other services, such as drayage, rigging, etc. may be available directly from the hotel at additional cost.

TAKE DOWN: The conference concludes Friday afternoon at 2:30pm with a special closing luncheon and awards ceremony. Please don't miss this final opportunity to meet, greet, mingle and dine with PACE program staff and special guests. Take advantage of this final opportunity to share your name and brand and present any prizes that your company is offering.

April 12-13, 2018
Sheraton Imperial Hotel & Conference Center • Durham, NC

EXHIBITOR FORM

NC PACE Association 2018 Annual Conference

Exhibit space is limited, and available on a first-come, first-served basis upon receipt of exhibitor form and payment in full. First choice of exhibit tables is reserved as a benefit for PACE Partners.

Return form and exhibit fee of \$1,000, with check payable to:

North Carolina PACE Association
2401 Weston Parkway, #103B
Cary, NC 27513

You may email this form to info@ncpace.org, or fax to 919-234-1724, but your reservation is not guaranteed until payment is received. Exhibit fees are non-refundable.

Any questions? Contact Linda Shaw or Robin Iten Porter at (919) 234-1707 or info@ncpace.org

Company Name:

_____ *(please list company name as it should appear in all listings)*

Company Website:

Billing Address:

City, State, Zip:

Company Phone:

THIS FORM RESERVES YOUR EXHIBIT SPACE. INDIVIDUALS MUST STILL REGISTER THEMSELVES.

Exhibitors receive one complimentary registration; additional full registrations (sessions and meals) are available at \$100 each, which is more than 50% off the regular rate. Representatives wishing to only staff the exhibit table (no sessions or meals) must still register for a nametag. ***A link for online registration will be emailed to the Contact Person upon receipt of your completed form and payment. Please ensure that all representatives planning to attend register.***

Contact Person*:

_____ **contact person for this exhibit contract*

Title:

Contact's Direct Office
#/Ext.

Contact's
Mobile:

Contact's
Email:



North Carolina PACE Association is a non-profit, 501(c)3 organization. Your exhibit fee may be tax-deductible; consult your tax advisor. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. This license is not an endorsement by the State.